



COMMITTEE DESCRIPTION
Communications Committee

The Communications Committee is looking for members with skills in graphic design, video production, photography and social media marketing. To get involved, contact Michelle Strode at StrodeME66@gmail.com

COMMITTEE NAME	Communications Committee
COMMITTEE CHAIR	Michelle Strode
COMMITTEE MEMBERS	Karen Bynum, Tuwania Anderson, Sydney Nelson
COMMITTEE FUNCTION	The Communications Committee develops and implements strategies to ensure information about Church activities is shared with internal (members) and external audiences (including prospective members, residents in the neighborhood, the community at large, media outlets, and other churches
TIME COMMITMENT	<ul style="list-style-type: none"> • Year –Round • Regular communication done by email and phone • In-person meetings as needed to address pending action items
PRIMARY RESPONSIBILITIES	<p>Communicate Church Activities Internally</p> <ul style="list-style-type: none"> • Church announcements: gathering information, creation of bulletin, reading of announcements during Worship Service • Social media postings • Support the communication needs of other Church committees to ensure information is shared with Church Family Members. <p>Communicate Church Activities Externally</p> <ul style="list-style-type: none"> • Creation of marketing collateral /publicity materials • Social media postings and ads • Media relations / media outreach • Work collaboratively with all committees to ensure activities are promoted to the appropriate external stakeholders • Website: content creation and management